

## Staff Report: October/November 2019

### Steven's December 9, 2019 VASA meeting notes

Danny Hale: Executive Director • David Gilderdale: Trails Coordinator

Ethan Hill: Trails Coordinator • Kyle McFarlane: Trails Technician

Dani Luce: Operations Director • Emily Hale: Business Manager

**Website:** As 10/8/19 we have sold 698 online memberships. We only sold 500 total last year so online sales are becoming more popular. We have not experienced any issues with the system this year. We have closed online sale and will reopen it for April 1, 2020.

Next month will have the yearend total online sales for 2019.

**Membership:** Please remember that the deadline to submit 2019 membership materials is at the December meeting. If you do not submit your memberships by then, you are risking a delay in receiving your 2020 materials. Please see the next sheet as we would like to vote on raising membership dues for the 2020 season.

Next month will have the yearend total online sales for 2019.

**Events:** The date for the annual meeting has been set for 6/27/2020. We are still looking for a club to step up. We now have a club considering hosting and they will report back once their decision has been made. We should decide if we are going to skip a regular (2<sup>nd</sup> Monday BOD) meeting in either June or July 2020 because of the annual meeting.

Borderline Ridge Runners will be holding the 2020 Annual Meeting on 6/27/2020. The scheduled VASA July monthly meeting will be skipped.

**Grants:** We have successfully submitted three pre-applications for the 2020 round of RTP grants. The projects include one to continue our work on the South of Route 9 project in Woodford, one for equipment and one for a project on the Piperville Road in Sheffield. We are also working on the first reimbursement for the SVTR Cersossimo project. We are currently working on the full applications that are due in December.

**Trails:** We are in desperate need of all clubs to submit their landowner permissions, and copies of all town ordinances. Ethan and David will give updates on their plans at the meeting. Currently we have NO trail project applications for next year- and we know many of you need work. Please contact Ethan to get the process started. Ethan's contact info is as follows: [ehill@vtvasa.org](mailto:ehill@vtvasa.org) and 802-793-1827.

**Maps:** The time is NOW to start thinking about the 2020 map. Danny and Ethan will begin the process, but if you have big changes, you need to start the process now. Please contact Ethan for assistance.

**Out of State Fee Increase:** We would like to discuss a fee increase for non-Vermont registered Trail Access Decals. We would like to increase this fee to \$75. Please see the breakdown and reasoning on the following page:

Current Cost for Vermont Registered machine to register and join VASA:

- Registration: \$45
- VASA Trail Access Decal: \$30  
VASA Membership: \$10  
Local Club Fee: \$20

GRAND TOTAL: \$105

Current Cost for Non-Vermont Registered machine to join VASA:

- VASA Trail Access Decal: \$50  
VASA Membership: \$10  
Local Club Fee: \$20

GRAND TOTAL: \$80

The difference between the TAD fee for a VT registered machine and a non-VT registered machine is currently \$20. We initially put this in place so that we could retain the money that we get from registrations. Vermont registration fees have increased twice since we put this in place and therefore, the current \$20 difference is no longer sufficient. We would like to increase the fee by \$25 to make the fee match funds that we do not receive from registration money.

Proposed cost for Non-Vermont Registered machines to register and join VASA:

- VASA Trail Access Decal: \$75  
VASA Membership: \$10  
Local Club Fee: \$20

**GRAND TOTAL: \$105**

*This fee matches exactly what it costs a Vermont resident to ride.*

Please email any thoughts or concerns to the office prior to the meeting so we can organize the conversation as this is a shorter business meeting.

